



PRESS RELEASE  
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## **Gulf Glass 2011: A new international success for the Glass Alliance products**

The Glass Alliance products' show, which just wrapped up in Abu Dhabi, received a warm welcome. The Glass Alliance international network, comprised of Fenzi, Alu-Pro, and Rolltech, markets and distributes worldwide everything needed to produce I.G. systems. The Middle Eastern market, recovering as the rest of the world from a slowdown in investments because of the worldwide crisis, has good growth prospects for the coming years. This market showed a particularly strong interest in Chromatech Ultra's warm-edge technology, a steel and polycarbonate spacer developed by Rolltech for high-performance I.G. units. This technology is durable and stable, and truly essential to optimize the buildings' energy efficiency.

The products showcased at the fair by Glass Alliance - aluminum Alu-Pro spacers, eco-friendly Fenzi sealants, warm-edge Rolltech spacers, paints for mirrors and decorative paints for Fenzi glass – effectively meet the needs of a market increasingly aware of the issues related to environmental sustainability as well as safety and health, key themes of the 2011 Gulf Glass show. In fact, in the Middle East, the construction sector, whose annual growth rate was estimated at around 20% from 2010 to 2013, will also benefit from the many hi-tech architectural projects in the works in the coming years. These projects are characterized by flawless design and refined materials.

Thanks to the excellent technological performance of the products, in terms of both strength and compatibility with the environment, the Glass Alliance network will thus be a key player in the growth of the local glass industry expected by industry professionals to come about in the next few years.

[www.fenzigroup.com](http://www.fenzigroup.com)

[www.alupro.it](http://www.alupro.it)

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