



PRESS RELEASE
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Fenzi products intrigue visitors at GlassBuild America 2011

Duralux Solar Coatings, the new range of solar mirror coatings by the Fenzi Group, was a winning attraction for visitors at the recently concluded US trade show. The development of this type of applications for exploiting renewable energies is increasingly drawing the attention of professionals in the industry. According to Alessandro Fenzi, the Group's CEO: «We're extremely pleased with the quality of the contacts we made at the group stand; the visitors were very interested in the topics of energy efficiency and the exploitation of renewable resources, showing their appreciation for the quality of Duralux Solar Coatings and all the warm edge products distributed by the Glass Alliance network».

Fenzi's success at this event is in keeping with the developments the sector will experience over the next few years in the United States. According to the most recent assessments, the solar products industry is leading the North American continent in the area of jobs growth. The outlook for the future confirms this trend, in light of the explosion in global demand for solar energy products expected during the 5-year period from 2009 to 2013.

Therefore, the solar industry confidently relies on the quality of Duralux Solar Coatings.

A high-profile product manufactured by this leader in chemicals for flat glass processing, the range of Duralux Solar Coatings was developed and tested by the Fenzi laboratories to meet the highest standards of durability and strength. Features that are vital in order to maximize the advantages of this kind of technology.

These innovative coatings have been developed to ensure extraordinary chemical resistance to corrosion and UV radiation, the best performance when exposed to thermal and environmental stress and optimal resistance to abrasion. Duralux Solar Coatings have such innovative characteristics that their specific tests required new reference parameters, which Fenzi worked out jointly with the industry leaders.

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